

SKINDEEP

□ □ □ □ D I G I T A L
HIGH END DIGITAL RETOUCHING

Ro SantiEsteban 545 West 111th Street, Suite 4, NY, NY 10025 917 400.8509
Portfolio available at www.skindeepdigital.com ro@skindeepdigital.com

Hi,

Thank you for the opportunity to present myself to your company. I hope you will find my skills as a high end Digital Retoucher will more than meet your needs.

I have worked as a Retoucher for Norkin Digital Arts for over 4 years on accounts such as Maybeline, Shiseido, MAC Cosmetics, David Yurman Jewelry, Clinique, and numerous high fashion editorial spreads that appeared in publications including V, Cosmo, Paper, ID, Vogue Italia, Allure, Harpers, Details, Elle and others.

Previously I was at Graphic Systems Group on projects including Revlon, Unilever (CK, Hillfigger, etc.), Elizabeth Arden and Polo Ralph Lauren Fashion. Some evenings I also worked at EMR/Color by Pergament, primarily on Estee Lauder.

Before that I retouched at Catchlight Digital working on publications such as Maxim and Smooth/Smooth Girl. Theses involved extensive highly natural and non destructive skin and beauty work on a wide variety of skin tones.

In the past I had worked at US Color Lab where I have been fortunate to have my retouching appear in GQ, Elle, Glamour US/UK, Zink, Vogue Spain/Germany/Australia/Greece, and L'Uomo Vogue.

All places have involved fashion, cosmetic packaging, jewelry, still life, accessories, and beauty work.

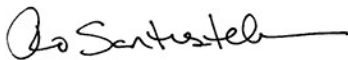
I am also very comfortable working directly with photographers which have included Walter Chin, Shu Akashi, David Slidjper, Brigitte Lacombe, and Antoine Verglas or their first assistants.

As I have been freelancing these last years, I have been fortunate to work with Roberts+Langer DDB, Gotham Agency, La Boutique, Art+Commerce, Lippincott, and other high end studios. I have retouched fashion, beauty and home catalogs with Bergdorf's, Macy's, Bloomingdale's, Neiman Marcus, Skip Hop and others. I also worked on many editorial projects for Vogue China, Nipon Vogue, Harpers, and others for a variety of photographers.

I am highly motivated, skilled, and highly responsible - and it all stems from loving what I do.

Feel free to contact me at 917 400-8509 or via email with any questions. Please find my resume and online portfolio at www.skindeepdigital.com (bookmark me!) where you will see numerous examples of before and after images, (though of course I welcome the opportunity of meeting you in person to show you my portfolio on drive).

Thanks and looking forward to hearing from you.



Ro SantiEsteban
917 400-8509 cell

Portfolio/Resume available at www.skindeepdigital.com

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OBJECTIVE: To continue my career in high end digital retouching. To contribute my skills and energy in an environment which offers continued opportunity to learn and grow.

EXPERIENCE: **SkinDeepDigital, New York and Virtually
Principal Freelance High End Digital Retoucher**

I have work on a large variety of projects including beauty, fashion, cosmetic packaging, jewelry, accessories, and home products. I've done non destructive, non blurring, natural skin retouching for advertising campaigns such as Neutrogena, Aveno, and Bloomingdale's beauty catalogs. I have been very fortunate to work with Roberts+Langer DDB, Gotham Agency, La Boutique, Art+Commerce, Lippincott, and other high end studios. Catalog retouching for Bergdorf's, Macy's, Bloomingdale's, Neiman Marcus, Skip Hop and others. Projects have included editorials for Vogue, Elle, Harpers, Details and others for various photographers.

**Norkin Digital Arts, New York, NY
Digital Retoucher**

High end advertising and editorial retouching for clients including Clinique, Shiseido, David Yurman jewelry, Maybeline, Mac Cosmetics and others. Highly skilled in both beauty and product retouching. Detailed compositing multiples of same shoot to enhance lighting, object focus, shape of fashion, and model's form. Extensive beauty and skin retouching in a variety of skin tones, including enhancing make up.

**Graphic Systems Group, New York, NY
Digital Retoucher**

High end advertising and POP retouching for clients including Elizabeth Arden, CK and other Unilever lines, Revlon product/beauty, and Polo Ralph Lauren Fashions. Extensively enhanced and color corrections on fashion and HBA including replacement of product labels and text with vector art. Composited photo components for exposure, focus, and clothing shapes/silhouettes.

**Catchlight Digital, New York, NY
Digital Retoucher**

Feature article retouching for publications including Maxim, Smooth/Smooth Girl, and Men's Fitness. Fashion retouching for editorial and advertising. Enhanced models by extensive retouching of skin using pixel by pixel non destructive methods. Use of adjustment layers to enhance skin tones and contrast/shine. Ability to enhance models' anatomy per publication's requests and magazines' standards.

**US Color Labs, New York, NY
Digital Retoucher**

Fashion and beauty retouching for feature articles in magazines including Glamour US/UK, Wallpaper, GQ, L'Uomo Vogue, Vogue US/Germany/Greece/Australia/Spain and Elle France. Product retouching included Zales, TSE, and Calipso. Extensive work on fine art photographs, and antique photo restoration. Color corrections on skin and products, and enhanced models' form and clothing shape. Worked directly with labs clients including photographers, 1st assistants, and art directors.

American Museum of Natural History, New York, NY

Product Developer/Senior Buyer: Ethnic Crafts, Gifts, Jewelry, Accessories, and Mineral/Fossils

Work with designers, model makers, curators, conservators, vendors and licensees on exclusive AMNH giftware, jewelry, statuary, mineral/fossil kits and clothing. Signed on licensees to increase product line and royalty income. Initiated new packaging of minerals, fossils and meteorites, and branding for adult and children's jewelry. Traveled internationally to buy large assortments of ethnic crafts. Worked on merchandise plans for new 9,000 square foot main shop, Rose Center Planetarium store, and special exhibit gift shops. Was promoted to senior buyer as a result of high sales increases and profitability.

EDUCATION: **State University of NY, NewPaltz, NY**
BA Art History and Psychology. Minors in Business Administration and Economics.

School of Visual Arts, New York, NY
Advanced Photoshop, Design Production, Typography, Visual Branding, Packaging Design, Color Theory, Portfolio, and Graphic Design.

SKILLS: Extensive knowledge of PhotoShop. Basic knowledge of InDesign and Illustrator. Highly committed. Takes initiative. Problem Solver. Proactive with attention to detail. Eager to learn and possess a strong work ethic and an entrepreneurial spirit.

PUBS/CLIENTS/ PRODUCTS:	Publications	Clients	Products/On Figure/Beauty
	Allure	Art+Commerce	Aveno
	Cosmo	Bloomingdales	Calvin Klein
	Details	Bridgete Lancome	Cartier
	Elle	Centric	Chanel
	Forbes	Gotham Agency	Clinique
	GQ	Greg Hinsdale	Coach
	Glamour US, UK	Guess	David Yurman
	Gotham	J Crew	Dior
	Harpers	La Boutique	DKNY
	ID	Purpose-Built Design Studio	Ed Hardy
	L'Uomo Vogue	Roberts+Langer DDB	Estee Lauder
	Maxim US, Deutch	SelectNY	Elizabeth Arden
	Men's Health	Shu Akashi	Gucci
	Money	Skip Hop	Ipolita
	Paper	Sony/BMG	Kate Spade
	Prevention	Spiegel/Newport News	Krups
	Smooth/Smooth Girl	Sous les Etoilles	MAC Cosmetics
	Vogue US, Espania, Italia, Germany, Australia, Greece	Travis Rathbone	Marc Jacobs
	V	...and more	Michael Kors
	W		Michelle
	Wallpaper		Nike
	Zink		Nurtogena
	...and more		Ralph Lauren
			Tory Burch
			UGG
			...and many many more

PORTFOLIO/ **Please visit my online portfolio at www.skindeepdigital.com**
REFERENCES: **References and high resolution files gladly shown on request.**